

SPONSORSHIP GUIDE: 2023



The Boys & Girls Club of Lynchburg is more than a club. We provide programs and focus on the needs of the young people we serve every day in regards to academic success, leadership development and healthy life choices.

Nearly 20 years of community service.

SPONSORSHIP

Event and/or program sponsorship is an excellent way to enhance your company's visibility in the community. You can also underwrite a youth program and have it named after your company. Boys & Girls Club of Greater Lynchburg offers various levels of sponsor recognition, all with marketing benefits.



MAKE A DIFFERENCE IN THE LIFE OF A CHILD

PROGRAMS

The Boys & Girls Club of Greater Lynchburg has a multitude of programs available for all Club Members to meet their needs and interests. Our programs are designed to cover a wide array of areas for kids and teens. Evidence-based programs include:

- Power Hour
- Workforce Development
- Project Learn
- Torch Club: 10-13 Leadership Club
- Keystone: 14-18 Leadership Club
- Youth of the Year
- Triple Play: Mind, Body & Soul
- OJP Mentoring
- SMART Moves Programs

YEARLY SPONSOR LEVELS

- Triple Play Challenge\$500
- Room Designation.....1,000
- Power Hour Program.....2,500

LIFETIME SPONSOR LEVELS

- Gratitude Garden..... \$10,000

EVENTS

Boys & Girls Club of Greater Lynchburg events are a great way for members of the community to get involved with our organization.

- Big Game 5K (February)
- Mother's Day Dinner (May)
- End of School Year Celebration (June)
- Golf Tournament (August)
- Clubsgiving Dinner (November)
- Christmas Party (December)

EVENT SPONSOR LEVELS

- TITLE SPONSOR.....\$10,000
- GOLD5,000
- SILVER.....2,500
- PARTNERSHIP.....1,000
- CHARACTER SPONSOR.....500

Each opportunity comes with day of marketing (banners, etc.), online marketing (website, Facebook, Twitter, etc.)



BOYS & GIRLS CLUB OF GREATER LYNCHBURG